

Alaska Association of Health Underwriters  
2023 Annual Benefits Expo

# Treat the Cause, Not the Symptom: Changing Healthcare

Alyeska Resort | Girdwood, Alaska

February 21<sup>st</sup> & 22<sup>nd</sup>, 2023

## Event Overview

- Tuesday, February 21st - Registration and Check-In starts at 9:00AM – 4:00PM
- Wednesday, February 22nd - Registration and Check-In Starts at 8:00AM, Program begins at 9:00AM
- Location - Alyeska Resort, 1000 Arlberg Avenue, Girdwood, Alaska

## Attendee Registration Options

For the Attendee Registration options, please visit [www.alaskaahu.org](http://www.alaskaahu.org). To Register for the event, contact Albert Fogle, AAHU Benefits Expo Chair, at [albert.fogle@modahealth.com](mailto:albert.fogle@modahealth.com) or 907-278-2628, or submit the Registration Form to Albert.

- **Expo Attendee, Member – \$350**

- Includes:
  - All Expo Events on February 21<sup>st</sup> and February 22<sup>nd</sup>
  - Kick-Off Party Drinks and Appetizers (Day 1), and breakfast, lunch and snacks on Day 2
  - One night accommodation at Alyeska Resort (Night of February 21<sup>st</sup>)

Thank You To Our Platinum and Gold Sponsors, Moda Health/Delta Dental Of Alaska, Premera Blue Cross Blue Shield of Alaska, Aetna/Total Benefits Solutions/Meritain Health, and Chubb, for providing breakfast and lunch for all Attendees! We Appreciate You!!

- **Expo Attendee, Non-Member – \$400**

- Includes:
  - All Expo Events on February 21<sup>st</sup> and February 22<sup>nd</sup>
  - Kick-Off Party Drinks and Appetizers (Day 1), and breakfast, lunch and snacks on Day 2
  - One night accommodation at Alyeska Resort (Night of February 21<sup>st</sup>)

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- **Ethics Training (2/21), Non-Members – \$50**

- **Benefits Expo Kick-Off Party with Vendors (Only) - Non-Members – \$50**

- For those unable to attend the full event but want to join us for appetizers & drinks on 2/21, the evening before Expo!

- **Sales Training (2/21) – Registered Expo Attendees Only**

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## Agenda

### Day 1

9:00AM – 4:00PM	Registration & Vendor Set Up (Vendors must be set up by 3PM)
9:30AM – 12:30PM	Ethics Training (3 CE Credits)
12:30PM – 1:00PM	BREAK
1:30PM – 3:00PM	Sales Training & Techniques – David Hannon, Janet Trautwein & Keynote (1 CE Credit)
3:00PM – 4:00PM	BREAK
4:00PM – 6:00PM	Kick-Off Party with Vendors

### Day 2

8:00AM – 9:00AM	Registration & Breakfast
9:00AM – 9:15AM	Welcome, Announcements and Project Access Highlight
9:15AM – 10:00AM	Lori Wing Hirer – Director of the Division of Insurance (1 CE Credit)
10:00AM – 11:00AM	Janet Trautwein – President & CEO of NAHU/NABIP (1 CE Credit)
11:00AM – 11:30AM	Break with Vendors
11:30AM – 1:00PM	Dr Zink & Carrie Paykoc – Chief Medical Officer & Chief Information Officer for Alaska (1 CE Credit)
1:00PM – 1:15PM	Break with Vendors
1:15PM – 2:15PM	Healthcare Executive Discussion – (1 CE Credit)
2:15PM – 3:00PM	Population Health - Satya Sam with Premera BCBS (1 CE Credit)
3:15PM – 3:30PM	Break with Vendors
3:30PM – 4:30PM	Keynote Speaker (1 CE Credit)
4:00PM – 5:00PM	Giveaway Prizes and Heads or Tails for Grand prize

### **How to Play Heads or Tails Game**

Each bead necklace represents a chance to win. Before the announcer flips the coin, everyone with beads predicts the results of the coin toss by putting their hands on their head (to signify Heads) or hips (to signify Tails). Once the announcer flips the coin, each participant that was correct keeps their beads. If a participant wrongly selected Heads or Tails, they take off a bead necklace, but can participate until all beads are off. Last three people standing will win the below prizes:

- Grand Prize: Alaska Airlines \$250 Gift Card
- 2<sup>nd</sup> Place Prize: Costco \$100 Gift Card
- 3<sup>rd</sup> Place Prize: \$50 Gift Card for Coffee

5:00PM – 5:15PM Terry Allard & Janet Trautwein – Official Alaska Name Change, Call to Action & Thank you!

## Parking & Accommodations

### **Event Parking**

- Parking lots are available around the hotel grounds.
- Valet parking is available at the venue for \$15 day/\$27 overnight

### **Alyeska Resort & Hotel Accommodations**

\*Attendee Registration includes One (1) night accommodation (Night of February 21<sup>st</sup>)

- Alyeska Resort: 1000 Arlberg Avenue, Girdwood, Anchorage, Alaska
- Special Room Rate - \$179/night + taxes, valid from February 20<sup>th</sup> – 23<sup>rd</sup>
- AAHU will book your room. If you would like to add on additional nights at your own cost, please us know at time of Registering for the EXPO

